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*Rethinking the Cold War* Aug 20 2019 Collects essays that reassess the Cold War offering a more complex analysis of its history and legacy.

*Class & Industrial Marketing* Feb 24 2020

*The Wars of Watergate: The Last Crisis of Richard Nixon* Sep 13 2021 "The definitive account of Watergate." —St. Louis Post-Dispatch

**History of the Office of the Secretary of Defense: The McNamara ascendancy, 1961-1965** Apr 20 2022

**Rediscovering Grounded Theory** May 09 2021 Rediscovering Grounded Theory is a bold re-evaluation of the origins of grounded theory, a philosophical clarification of its key ideas and a presentation of the most effective way to use its techniques in your research. It answers questions such as "What should grounded theory look like?", "How do I recognise grounded theory?" and "How do I produce good grounded theory?" by returning to the original ideas as they were presented by Glaser and Strauss. Sharp, clear and thought-provoking, the book includes: - Detailed analysis of the current literature - Exemplar sections filled with detailed, real world examples and applications - A detailed glossary It will provide you with a grasp of what a grounded theory should look like, take you through the process of building a grounded theory and then explain best practice for critically evaluating the quality of grounded theory research.

**Best Papers Proceedings ... Annual Meeting of the Academy of Management** Sep 01 2020

*West of Eden* Jan 05 2021 In the shadow of the Vietnam War, a significant part of an entire generation refused their assigned roles in the American century.

Some took their revolutionary politics to the streets, others decided simply to turn away, seeking to build another world together, outside the state and the market. *West of Eden* charts the remarkable flowering of communalism in the 1960s and '70s, fueled by a radical rejection of the Cold War corporate deal, utopian visions of a peaceful green planet, the new technologies of sound and light, and the ancient arts of ecstatic release. The book focuses on the San Francisco Bay Area and its hinterlands, which have long been creative spaces for social experiment. Haight-Ashbury's gift economy—its free clinic, concerts, and street theatre—and Berkeley's liberated zones—Sprout Plaza, Telegraph Avenue, and People's Park—were embedded in a wider network of producer and consumer co-ops, food conspiracies, and collective schemes. Using memoir and flashbacks, oral history and archival sources, *West of Eden* explores the deep historical roots and the enduring, though often disavowed, legacies of the extraordinary pulse of radical energies that generated forms of collective life beyond the nuclear family and the world of private consumption, including the contradictions evident in such figures as the guru/predator or the hippie/entrepreneur. There are vivid portraits of life on the rural communes of Mendocino and Sonoma, and essays on the Black Panther communal households in Oakland, the latter-day Diggers of San Francisco, the Native American occupation of Alcatraz, the pioneers of live/work space for artists, and the Bucky dome as the iconic architectural form of the sixties. Due to the prevailing amnesia—partly imposed by official narratives, partly self-imposed in the aftermath of defeat—*West of Eden* is not only a necessary act of reclamation, helping to record the unwritten stories of the motley generation of communards and antinomians now passing, but is also intended as an offering to the coming generation who will find here, in the rubble of the twentieth century, a past they can use—indeed one they will need—in the passage from the privations of commodity capitalism to an ample life in common.

*Writing that Works* Nov 27 2022

**The Insubordinate and the Noncompliant** Apr 27 2020 *The Unwilling and the Reluctant: Theoretical Perspectives on Disobedience in the Military and The Apathetic and the Defiant: Case Studies of Canadian Mutiny and Disobedience, 1812-1919* are the first two volumes in a series devoted to disobedience issues in the Canadian military. Now with *The Insubordinate and the Noncompliant*, the trilogy is complete. Military leadership has both formal and informal dimensions. The formal leadership of any organization must ensure that it minimizes the divergence between institutional aims and the actions of informal leaders. When this separation occurs, the result is sometimes mutiny. These incidents of insubordination and noncompliance represent a form of dialogue between military personnel and their leadership. *The Insubordinate and the Noncompliant* offers a perspective on the Canadian experience with military mutiny in the twentieth century in an effort to provide relevant lessons for today.

*Governing the White House* Jun 10 2021 Charles Walcott and Karen Hult maintain that the organization of the White House influences presidential performance much more than commonly thought and that organization theory is an essential tool for understanding that influence. Their book offers the first systematic application of organizational governance theory to the structures and operations of the White House Office. Using organizational theory to analyze what at times has been a rather ad hoc and disorganized office might seem quixotic. After all, the White House Office exists within a turbulent political environment that encourages expedient decision-making. And every four to eight years it must be "reinvented" by presidents who have their own theories and preferences about how to organize a staff to serve their policy needs. But Walcott and Hult argue that White House staffs are not simply puppets of presidential preference and style. Yes, staff structures evolve primarily from presidents' strategic responses to external demands. But those structures in turn significantly influence how the executive branch perceives and responds to further demands. The first part of their book lays out the theoretical argument. The second examines White House "outreach": congressional liaison, press relations, personnel selection, executive branch oversight, and interest group and intergovernmental liaison. The third focuses on White House handling of policy development and implementation. The fourth analyzes staff structures that facilitate the operation of the presidency itself: presidential writing and scheduling, staff management, and cabinet coordination. The book concludes by identifying general patterns in the emergency, nature, and stability of governance structures in the White House. Original and instructive, *Governing the White House* provides a much-needed primer on the inner workings of the White House staff and will be an essential volume for anyone studying the presidency.

**Memo from P. D. Coates to Mr. Beddoe Re: Papers and Draft Brief for Approval, February 14, 1961** Jun 22 2022

**The American Military on the Frontier** Oct 14 2021

**Writing that Works** Dec 28 2022 A practical guide offers tips on how to develop a clear, effective writing style for proposals, PC documents, business memos, fund-raising announcements, resumes, cover letters, and more. Reprint.

**The Long Road Home** Sep 20 2019 *The Long Road Home* is a companion work to the recently published book on the prisoner of war experience in Southeast Asia—*Honor Bound* by Stuart I. Rochester and Frederick Kiley. The two books were prepared at the request of former Deputy Secretary of Defense William P. Clements, Jr. Some of the early research and drafts of a few chapters are the contribution of Wilber W Hoare, Jr., and Ernest H. Giusti, former JCS historians who helped initiate the project. Davis carried forward the research and writing to completion over a period of many years and is entitled to the fullest credit for production of the final text and documentation. This history of Washington's role in shaping prisoner of war policy during the Vietnam War reveals the difficult, often emotional, and vexing nature of a problem that engaged the attention of the highest officials of the U.S. government, including the president. It examines frictions and disagreements between the State and Defense Departments and within Defense itself as a sometimes conflicted organization struggled to cope with an imposing array of policy issues: efforts to ameliorate the brutal conditions to which the American captives were subjected; relations with families of prisoners in captivity; the proper mix of quiet diplomacy and aggressive publicity; and planning for the prisoners' return. At a pivotal juncture the Department of Defense exerted a major influence on overall policy through its insistence in 1969 that the government "Go Public" with information about the plight of prisoners held by the North Vietnamese and the Viet Cong. There is evidence that this powerful campaign contributed to the gradual improvement in the treatment of the prisoners and to their safe return in 1973. The detailed account of negotiations with the North Vietnamese for the withdrawal of American forces from South Vietnam makes clear how important in all U.S. calculations was securing the release of the prisoners.

**Melvin Laird and the Foundation of the Post-Vietnam Military, 1969-1973** Sep 25 2022 "[E]xamines the former Congressman Melvin Laird's efforts to reconstitute the Department of Defense during the last years of the Vietnam war... Laird acted to mitigate the adverse effects of the Vietnam War on the department and to prepare the nation's armed forces for the future. Foremost was the transition from a conscripted military to an all-volunteer force, a fundamental policy shift that ended an unpopular and inequitable draft system."—from jacket.

**The development of ballistic missiles in the United States Air Force 1945-1960** Oct 02 2020

**The Politics of Authenticity in Presidential Campaigns, 1976-ÑĐ2008** Mar 27 2020 "Authenticity," the dominant cultural value of the baby boom

generation, became central to presidential campaigns in the late 20th century. Beginning in 1976, Americans elected six presidents whose campaigns represented evolving standards of authenticity. Interacting with the media and their publics, these successful presidential candidates structured their campaigns around projecting “authentic” images and connecting with voters as “one of us.” In the process, they rewrote the political playbook, redefined “presidentiality,” and changed the terms of the national political discourse. This book is predicated on the assumption that it is worth knowing why.

*The Truman Scandals and the Politics of Morality* May 29 2020 Examines the financial scandals associated with Harry S. Truman during his political career and discusses his attitudes toward political corruption

**Resources in Education** Jul 31 2020

*Memo from P. D. Coates to Mr. Beddoe with Notations Re: Papers and Draft Brief for Approval, February 14, 1961* Jul 11 2021

*Bombs, Cities, and Civilians* Dec 04 2020 As the might and capabilities of American airpower have grown during the last 60 years, so has the controversy about its use in the intentional and indiscriminate wartime bombardment of civilians. In *Bombs, Cities and Civilians*, Conrad Crane maintains that, for the most part, American airmen in World War II remained committed to precision bombing doctrine. Instead of attacking densely populated urban areas simply to erode civilian morale, Army Air Forces adhered to a policy that emphasized targeting key industrial and military sites. He demonstrates that while the British, Germans and Japanese routinely conducted indiscriminate aerial bombardment of enemy cities, American airmen consistently stayed with daylight raids against carefully selected targets, especially in Europe. Daytime precision missions were usually far more dangerous than night area attacks, but such Army Air Forces tactics increased bombing efficiency and also reduced the risk of civilian casualties.

*Reviewing Qualitative Research in the Social Sciences* Feb 18 2022 This book provides a useful guide for researchers, reviewers, and consumers who are charged with judging the quality of qualitative studies.

*COLD WAR LABORATORY* Jan 25 2020 In 1946, before the start of the Cold War with the Soviet Union, the Army Air Forces established Project RAND — a groundbreaking ‘think tank’ designed to link leaders in the military and aircraft industry. Modern war was now total war, a contest between entire societies, and demanded the commitment of peacetime preparation. Martin J. Collins examines the critical years of this experiment through an evolving cast of key individuals and investigates in-depth the scientific and social birth of systems analysis.

**Parliamentary Papers** May 21 2022

**Business Studies** Nov 03 2020

**Diplomat in Khaki** Oct 22 2019

*The American Contractor* Dec 24 2019

*Institutions of American Democracy* Apr 08 2021 The presidency and the agencies of the executive branch are deeply interwoven with other core institutions of American government and politics. While the framers of the Constitution granted power to the president, they likewise imbued the legislative and judicial branches of government with the powers necessary to hold the executive in check. The Executive Branch, edited by Joel D. Aberbach and Mark A. Peterson, examines the delicate and shifting balance among the three branches of government, which is constantly renegotiated as political leaders contend with the public’s paradoxical sentiments—yearning for strong executive leadership yet fearing too much executive power, and welcoming the benefits of public programs yet uneasy about, and indeed often distrusting, big government. The Executive Branch, a collection of essays by some of the nation’s leading political scientists and public policy scholars, examines the historical emergence and contemporary performance of the presidency and bureaucracy, as well as their respective relationships with the Congress, the courts, political parties, and American federalism. Presidential elections are defining moments for the nation’s democracy—by linking citizens directly to their government, elections serve as a mechanism for exercising collective public choice. After the election, however, the work of government begins and involves elected and appointed political leaders at all levels of government, career civil servants, government contractors, interest organizations, the media, and engaged citizens. The essays in this volume delve deeply into the organizations and politics that make the executive branch such a complex and fascinating part of American government. The volume provides an assessment from the past to the present of the role and development of the presidency and executive branch agencies, including analysis of the favorable and problematic strategies, and personal attributes, that presidents have brought to the challenge of leadership. It examines the presidency and the executive agencies both separately and together as they influence—or are influenced by—other major institutions of American government and politics, with close attention to how they relate to civic participation and democracy.

**History of the Office of the Secretary of Defense: The formative years, 1947-1950** Nov 15 2021

*U.S. Marines in Vietnam* Jun 29 2020 This book was donated as a part of the David H. Hugel Collection, an archival collection of the Special Collections & Archives, University of Baltimore.

**Reports from Commissioners** Feb 06 2021

**The Drone Memos** Jul 23 2022 “A trenchant summation” and analysis of the legal rationales behind the US drone policy of targeted killing of suspected terrorists, including US citizens (Publishers Weekly, starred review). In the long response to 9/11, the US government initiated a deeply controversial policy of “targeted killing”—the extrajudicial execution of suspected terrorists and militants, typically via drones. A remarkable effort was made to legitimize this practice; one that most human rights experts agree is illegal and that the United States has historically condemned. In *The Drone Memos*, civil rights lawyer Jameel Jaffer presents and assesses the legal memos and policy documents that enabled the Obama administration to put this program into action. In a lucid and provocative introduction, Jaffer, who led the ACLU legal team that secured the release of many of the documents, evaluates the drone memos in light of domestic and international law. He connects the documents’ legal abstractions to the real-world violence they allow, and makes the case that we are trading core principles of democracy and human rights for the illusion of security. “A careful study of a secretive counterterrorism infrastructure capable of sustaining endless, orderless war, this book is profoundly necessary.” —Katrina vanden Heuvel, editor and publisher of *The Nation*

*Foulois and the U.S. Army Air Corps, 1931-1935* Oct 26 2022

**Case studies in the achievement of air superiority** Jan 17 2022

**Report of the Commissioners, Minutes of the Evidence, and Appendix, with General Index of Minutes of Evidence and Appendix** Mar 07 2021

*Schaum's Quick Guide to Great Business Writing* Aug 24 2022 This straight-to-the-point guide will help you develop a vigorous style of writing for all your business communications—whether to professors, prospective employers, business colleagues, clients or customers. It shows you how to command and keep your reader’s attention, inform, instruct and persuade, enlist respect and prompt a positive response. It even tells you how to couch bad news. You’ll find time-tested formats you can adapt right away for your correspondence and reports. And dozens of do’s and don’ts save you time and help you steer clear of common errors. Thoughtful questions and invaluable checklists make important points memorable.

**Lost Prophet** Nov 22 2019 Bayard Rustin is one of the most important figures in the history of the American civil rights movement. Before Martin Luther King, before Malcolm X, Bayard Rustin was working to bring the cause to the forefront of America’s consciousness. A teacher to King, an international apostle of peace, and the organizer of the famous 1963 March on Washington, he brought Gandhi’s philosophy of nonviolence to America and helped launch the civil rights movement. Nonetheless, Rustin has been largely erased by history, in part because he was an African American homosexual. Acclaimed historian John D’Emilio tells the full and remarkable story of Rustin’s intertwined lives: his pioneering and public person and his oblique and stigmatized private self. It was in the tumultuous 1930s that Bayard Rustin came of age, getting his first lessons in politics through the Communist Party and the unrest of the Great Depression. A Quaker and a radical pacifist, he went to prison for refusing to serve in World War II, only to suffer a sexual scandal. His mentor, the great pacifist A. J. Muste, wrote to him, “You were capable of making the ‘mistake’ of thinking that you could be the leader in a revolution...at the same time that you were a weakling in an extreme degree and engaged in practices for which there was no justification.” Freed from prison after the war, Rustin threw himself into the early campaigns of the civil rights and anti-nuclear movements until an arrest for sodomy nearly destroyed his career. Many close colleagues and friends abandoned him. For years after, Rustin assumed a less public role even though his influence was everywhere. Rustin mentored a young and inexperienced Martin Luther King in the use of nonviolence. He planned strategy for the Southern Christian Leadership Conference until Congressman Adam Clayton Powell threatened to spread a rumor that King and Rustin were lovers. Not until Rustin’s crowning achievement as the organizer of the 1963 March on Washington would he finally emerge from the shadows that homophobia cast over his career. Rustin remained until his death in 1987 committed to the causes of world peace, racial equality, and economic justice. Based on more than a decade of archival research and interviews with dozens of surviving friends and colleagues of Rustin’s, *Lost Prophet* is a triumph. Rustin emerges as a hero of the black freedom struggle and a singularly important figure in the lost gay history of the mid-twentieth century. John D’Emilio’s compelling narrative rescues a forgotten figure and brings alive a time of great hope and great tragedy in

the not-so-distant past.

**The Supreme Court and the Development of Law** Aug 12 2021 This book illuminates the decision-making processes of the US Supreme court through an examination of several prisoners' rights cases. In 1964, the Supreme Court declined to hear prisoners' claims about religious freedom. In 2014, the Supreme Court heard a case that led to the justices' unanimous endorsement of a Muslim prisoner's religious right to grow a beard despite objections from prison officials. In the fifty-year span between those two events, the Supreme Court developed the law concerning rights for imprisoned offenders. As demonstrated in this book, the factors that shape Supreme Court decision making are well-illustrated by prisoners' rights cases. This area of law illuminates competing approaches to constitutional interpretation, behind-the-scenes interactions among the justices, and the manipulation of legal precedents. External actors also affect the Supreme Court and its decisions when the president appoints new justices and Congress targets the judiciary with legislative enactments. Because of the controversial nature of prisoners' rights issues, these cases serve to illuminate the full array of influences over Supreme Court decision making.

**Counting the Public In** Dec 16 2021 The book examines the public's influence on foreign policy through case studies including the Formosa Straits crisis; intervention at Dien Bien Phu; the Sputnik launch; the New Look defense strategy; the Panama Canal Treaties; the Soviet invasion of Afghanistan; the Strategic Defense Initiative; the Beirut Marine barracks bombing; German reunification; the Gulf War; and intervention in Somalia and Bosnia.

**Writing that Works** Mar 19 2022 Writing That Works is a concise, practical guide to the principles of effective writing. In this revised and updated edition, Roman and Raphaelson reveal how to improve memos, letters, reports, speeches, resumes, plans, and other business papers. Learn how to say what you want to say with less difficulty and more confidence.

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